

# COSTS AND ADVANTAGES

Available from 01/10/22

	BASIC MARKETPLACE ACCOUNT	PREMIUM MARKETPLACE ACCOUNT	FREE SHOP ACCOUNT
	115,- zł monthly 3% discount for annual payment	275,- zł monthly 3% discount for annual payment	free of charge
	Cheapest Product price Full Market transparency	Cheapest product price Full market transparency inclusive Buyer protection <sup>2</sup> and best price guarantee <sup>1</sup>	Slightly increased Product price but service & Invoice from one source
> 2000 suppliers on one platform with live inventory reconciliation	✓	✓	✓
100% transparency from which supplier you buy	✓	✓	✗
Direct contact with the suppliers' product professionals	✓	✓	✗
Direct invoicing from the respective supplier	✓	✓	✗
The product prices of all ALZURA suppliers correspond to their direct marketing prices without any further surcharge. We mirror 1:1 the price of the supplier	✓	✓	✗
Invoicing and support by ALZURA, slightly higher product prices in return	✗	✗	✓
18 million products directly from the cheapest or fastest supplier	✓	✓	✓
Same Day Delivery & Express Delivery	✓	✓	✓
Professional search, 3D presentation of many products Countertop consultation tool / consultation mode included	✓	✓	✓
Free API/REST interface for connection to Webshop or enterprise software (ERP, DMS...)	✓ BASIC API	✓ PREMIUM API	✓ BASIC API
Sale of own products	✓	✓	✗
Best price guarantee <sup>1</sup> & buyer protection <sup>2</sup>	✗	✓	✗
Mobile app license included	✗	✓	✗
Freight free delivery	from 236,- zł Otherwise 15,60 zł / order	from 0,- zł	from 396,- zł Otherwise 23,60 zł / order
OPTIONAL SALES SUPPORT			
<b>ALZURA Shop</b> Website   Webshop   Click&Collect incl. setup, support and product data from ALZURA B2B Marketplace	396,- zł monthly	free	396,- zł monthly
<b>ALZURA Local</b> Listing on Reifen-vor-Ort.de   Tyre.one   Local.one   eBay and other partner websites	Free Basic listing 3,9 % commission <sup>3</sup>	Free Top listing 1,9 % commission <sup>3</sup>	Free Basic listing 3,9 % commission <sup>3</sup>

All prices plus VAT.

<sup>1</sup> If a buyer finds an identical product from the same seller on another marketplace cheaper and still buys at Tyre24, this receives the difference and a thank you from ALZURA for the loyalty.

<sup>2</sup> Buyers receive a refund of the purchase price through ALZURA if an item does not arrive or does not match the description. Prerequisite for the buyer protection is that the buyer has already presented the facts to the seller without result. Cancellation is not required.

<sup>3</sup> in case of successful B2C lead / order placement